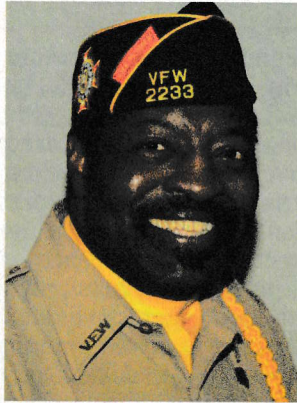


## George Colley: Inventor & Entrepreneur

By Charlene Mitchell-Rodgers



George Colley

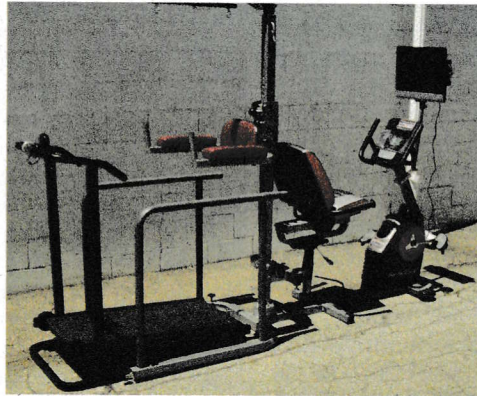
**D**etroit George Colley had an idea one day and instead of just dreaming about it, he acted on it. The Vietnam Veteran and active VFW member worked on the assembly line and served as a UAW union representative for over 30 years at General Motors. Picking up a wealth of knowledge along the way, he decided that entrepreneurship was his calling.

He ran a successful restaurant for a few years, but gave it up to focus on his mission; Colley's Therapeutic Treadmill & Seat Assembly. Those valuable years taught him a lot about machinery and people. He

says that he has always been a man full of ideas. A genius at figuring out how to create useful gadgets and items that can help people, his focus is on one specific product that he feels will

change the lives of thousands of people who are unable to use their legs due to a strokes, accidents or other debilitating conditions. It is a therapeutic treadmill and recumbent bicycle with numerous safety features including an adjustable seat which adapts to the user's height.

Colley may have hit the jackpot. With two government patents and pending approval from the FDA, his hopes are set on manufacturing the product and marketing it around the world to hospitals, rehabilitation facilities and private individuals. A prototype of his product is now being evaluated at a local



Therapeutic Treadmill & Seat Assembly.

skilled nursing facility, and several hospitals and veterans groups have expressed an interest as well. "I know I'm onto something with this. It is just a simple machine but it has so much potential"

Colley's Invention LLC is affiliated with Detroit's TechTown where he is getting assistance with Public Relations and Marketing efforts. TechTown partnered with Colley's firm approximately three years ago. Their goal is to get funding to manufacturer the machine at a facility in the city of Detroit. He recently met with a group of potential investors who show a keen interest in partnering with him. "I want to build this product right here in Detroit to help create jobs, bring some manufacturing back to the area and improve the image of our city. When this happens, I'll be able to hand something over to my grandchildren and create a legacy."

### Description & Fact Sheet

- *Therapeutic Treadmill & Recumbent bicycle with adjustable seat & numerous safety features*
- *Options include a computerized touch- screen monitor to record patient's progress; recognition type brain-games for Alzheimer's and Dementia patients*
- *Each section may be purchased separately and attached to most treadmills or complete machine can be purchased with all sections included.*
- *Retail Cost – To be determined; Pending FDA approval, many insurance companies will pay for it for home use for medically approved patients*

For More Information visit [colleysinvention.com](http://colleysinvention.com) or email [colleysinvention@att.net](mailto:colleysinvention@att.net)  
Phone & Fax 313.341.7071